



Co-sponsorships:



Parking building with AAM Photo by Nele & Jan

# Corporate sponsorship

Advancing Alkali-Activated Materials | DuRSAAM 2023 Symposium

February 8-10, 2023 | Ghent, Belgium

## Symposium details

**Dates:** February 8-10, 2023

**Venue:** de Bijloke, Ghent (BE)

Symposium program consists of:

- Keynote lectures
- Network opportunities during the welcome reception, lunches, coffee breaks and gala dinner
- Sessions with oral presentations and posters
- A site visit
- Exhibition opportunities

Attendance of approx. 100 delegates is expected\*



\* The organizers cannot offer any guarantee as to the number of delegates.

## Dear Partners,

It is a pleasure for us to announce the DuRSAAM2023 Symposium which will take place in Ghent from February 8th till February 10th 2023.

The symposium is organized on behalf of the DuRSAAM consortium partners under the auspices of Ghent University, *fib* and RILEM.

The DuRSAAM2023 Symposium provides an opportunity for academics, engineers, consultants, architects, constructors and decision makers around the world to keep themselves up to date with the latest developments in the field of alkali-activated materials. The Symposium program includes keynote lectures, posters and oral presentations, but also exhibition opportunities during the coffee breaks and lunches.

The symposium aims to bring together about 100 professionals from academia and industry.

All the sponsors will benefit from a high-level exposure to an international audience of researchers and professionals from all areas of alkali-activated materials.

Possible corporate sponsorship and exhibition formulas which are offered, can be found in this leaflet. You can choose the formula which fits closely to the policy of your corporate publicity desires. Of course, we are open to your suggestions if you would like to sponsor DuRSAAM2023 Symposium in another way.

Please do not hesitate to contact us in case of any questions. For more information, we also refer to the DuRSAAM website:

[www.DuRSAAM.eu](http://www.DuRSAAM.eu)

In name of the DuRSAAM Consortium Partners, I look forward to your sponsorship and welcome you to the DuRSAAM2023 Symposium!



**Stijn Matthys** - DuRSAAM coordinator  
Ghent University

## DuRSAAM consortium partners



# DuRSAAM Symposium

## [www.DuRSAAM2023.eu](http://www.DuRSAAM2023.eu)

### DuRSAAM2023 Symposium secretariat:

Department of Structural Engineering and Building Materials

Technologiepark-Zwijnaarde 60 (904), B-9052 Zwijnaarde, Belgium

Email: [symposium@dursaam2023.eu](mailto:symposium@dursaam2023.eu) Phone: +32(0)9 264 55 35 / +32(0)9 264 55 36

## Corporate sponsorship opportunities

By participating at DuRSAAM2023 Symposium, the sponsors will contribute to the success of the symposium while:

- Increasing their business potential by:
  - Obtaining high qualified visibility and exposure
  - Promoting their products and services to a focused and interested audience
  - Enhancing brand awareness in a qualifying and qualified event of international relevance
  - Creating new commercial contacts
- Obtaining direct access to a captive audience of your current and potential customers
- Exhibition to local, national and international delegates

Corporate visibility is achieved through a wide selection of printing and web advertising (see detailed list of benefits). Sponsorship benefits include:

- Acknowledgement in printed material
- Advertisement on announcements
- Broadcasting on the Symposium room screens
- Corporate poster
- Advertisement on the symposium website and link to the corporate website
- Full registration for corporate delegates

Sponsorship packages with specific set of benefits are available for three sponsorship levels (Bronze, Silver and Gold).

## Exhibition opportunities

Corporate exposure can also be achieved by exhibitor booths. The exhibition area will be located next to networking area providing the best exposure for fruitful interaction to symposium delegates.

## Application Procedures

To apply for a sponsorship or trade booth, please complete the attached form and return it to [symposium@dursaam2023.eu](mailto:symposium@dursaam2023.eu). Consecutively, we will send you an invoice according to the option chosen.





Sponsorship benefits	Bronze €1.000*	Silver €2.000*	Gold €4.000*
Inclusion of the company name & logo in the final symposium program together with the sponsorship type	✓	✓	✓
Inclusion of the company name & logo in the symposium proceedings together with the sponsorship type	✓	✓	✓
Inclusion of company name and logo on the symposium website with a link to your corporate website together with the sponsorship type	✓	✓	✓
Mentioning of your sponsoring on sessions	✓	✓	✓
Promotional corporate flyer or brochure** in the conference bag which will be distributed among all participants <small>** To be provided by the Sponsor</small>		✓	✓
Exposure and acknowledgement as a sponsor of the symposium in all marketing activities		✓	✓
Corporate logo displayed on the tables during coffee breaks and lunches		✓	✓
Recognition from the symposium chair during the opening sessions and at appropriate times throughout the symposium			✓
Corporate poster near the symposium scientific posters			✓
Exhibitor booth €1.500 included			✓
Corporate logo on the menu cards and at the main entrance for the conference dinner			✓
Corporate welcoming speech at the conference dinner			✓
Full entrance for corporate delegates		1	2
<b style="color: #008000;">Exhibitor booth €1.500*</b> <i>Bronze and silver sponsors can rent a booth at €1.500. For gold sponsor, this is already included.</i> <ul style="list-style-type: none"> <li>•Booth equipment including 1 table, 2 chairs, 1 electrical multiple socket and poster panels (1 m wide, 2 m high)</li> <li>•Registration for 1 corporate delegate as an exhibitor</li> </ul>			

\*Prices are VAT excluded

People registered as “Exhibitor” will have access to the welcome reception, lunches, coffee break, conference dinner and site visit. Exhibitors can also attend the sessions, but they are not allowed to present technical contributions. To present technical contributions full conference registration as “Delegate” is required. The exhibit booths will be assigned to applicants on a “first come, first served” basis in order of application. To reserve an exhibit booth, please complete the included form.

Tailored forms of exhibition and display: the conference organizing secretariat can assist the exhibitors to plan and choose tailored forms of exhibition and display opportunities to get the desired level of involvement and exposure. Please contact the organizing secretariat for information and assistance.

## Corporate Sponsorship Application Form

<b>Company Name</b>			
<b>VAT number</b>			
<b>Contact Name</b>	(First)	(Last)	
<b>Address</b>			
<b>City</b>		<b>State</b>	
<b>Zip Code</b>		<b>Country</b>	
<b>Telephone</b>		<b>Cell Phone</b>	
<b>Fax</b>		<b>Email</b>	

Select your choice: (\* Prices are VAT excluded)

**Gold: Sponsorship of an amount of €4.000\***

Inclusion of the company name & logo in the final symposium program together with the sponsorship type, Inclusion of the company name & logo in the symposium proceedings together with the sponsorship type, Inclusion of company name and logo on the symposium website with a link to your corporate website together with the sponsorship type, Mentioning of your sponsoring on sessions, Promotional corporate flyer or brochure (provided by the Sponsor) in the conference bag which will be distributed among all participants, Exposure and acknowledgement as a sponsor of the symposium in all marketing activities, Corporate logo displayed on the tables during coffee breaks and lunches, Recognition from the symposium chair during the opening sessions and at appropriate times throughout the symposium, Corporate poster near the scientific posters, **Exhibitor booth €1.500 included**, Corporate logo on the menu cards and corporate poster at the main entrance for the conference dinner, Corporate welcoming speech at the conference dinner, Full entrance for n° 2 corporate delegates.

**Silver: Sponsorship of an amount of €2.000\***

Inclusion of the company name & logo in the final symposium program together with the sponsorship type, Inclusion of the company name & logo in the symposium proceedings together with the sponsorship type, Inclusion of company name and logo on the symposium website with a link to your corporate website together with the sponsorship type, Mentioning of your sponsoring on sessions, Promotional corporate flyer or brochure (provided by the Sponsor) in the conference bag which will be distributed among all participants, Exposure and acknowledgement as a sponsor of the symposium in all marketing activities, Corporate logo displayed on the tables during coffee breaks and lunches, Full entrance for n° 1 corporate delegates.

**Bronze: Sponsorship of an amount of €1.000\***

Inclusion of the company name & logo in the final symposium program together with the sponsorship type, Inclusion of the company name & logo in the symposium proceedings together with the sponsorship type, Inclusion of company name and logo on the symposium website with a link to your corporate website together with the sponsorship type, Mentioning of your sponsoring on sessions.

**Exhibitor booth: Sponsorship of an amount of €1.500\***

Booth equipment including 1 table, 2 chairs and 1 electrical multiple socket and poster panels (1 m wide, 2 m high).  
Registration for 1 corporate delegate as an exhibitor.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_